

RED EARTH BREWERS BREW NEWS YOU CAN USE

SINCE 2010

October 2024

OCTOBER 2024

Happy Hour:



crossed cannons brewery Thursday, October 3, 2024 6:30PM-9:00PM

Monthly Meeting:



коиднтан вкемінд Tuesday, October 15, 2024 7:00-9:00 PM



NEW OFFICERS INSTALLED

Two new officers to the REB Board of Directors were elected and installed at the September monthly meeting held at Capital Distribution.

<u>Nick Hartley</u> joins the board as our new Vice President. Nick has shown exceptional leadership with his help organizing our BJCP Judging classes, along with wife Heather; and stepping up on the competition scene keeping us all apprised of the latest comps with our Club of The Year initiative.

We also welcome <u>Chris Hurt</u> as Member At Large. Chris has been instrumental in the club working with the Education Committee as well as putting his smoker to work doing everything from donating smoked malts for brewing and meats for our various events including Spring Brew-Off Awards and our Annual REB Christmas party.

<u>Sean McCanne</u> retained his seat as Competition Coordinator and we look forward to his carrying out his mission to grow SBO and our many internal competitions throughout the year.

Thanks for your service and welcome to the board.



Hot Off The Prez

Hello Red Earthers!

Are you being served?

One of my all-time favorite British comedies was a program titled, *"Are You Being Served?"*

The show featured a group of employees working in a large department store where the employees would approach customers with that iconic question. Of course; inevitably, comedic chaos would ensue.

And while we here in REB definitely have our comedic moments, we also want to make sure we are taking care of business as well.

With new officer election recently held, I found myself pondering

the very question in the show's title: "Are you being served?"

As president of REB it is a question that I think about often. And while I only speak for myself in this forum, I know the other members of the board share in the sentiment when I say that we are always looking for ways to better serve, YOU, the membership of REB. As we are adding a few new members to the board, it's also time to start setting the agenda for the next year.

I've learned so much in my first year on the

job. It's been a fun, and sometimes trying, year but we have had a successful run. And I look forward to another great year ahead.

New officers will bring in new ideas, helping to shape the direction in which we lead the club. But you don't have to be an officer on the board to bring us your ideas!

I highly encourage each and every member to bring forward suggestions for new club activities. Bring us your ideas for new contests, learning opportunities,

or community event opportunities, for example.

Please feel free to catch myself or any of the other officers at the next meeting or happy hour and we will be glad to let you bend our ears with your ideas.

Let us serve YOU!





REB & ZOOBREW GO WILD!

Over 3,300 Attendees At 2024 Event

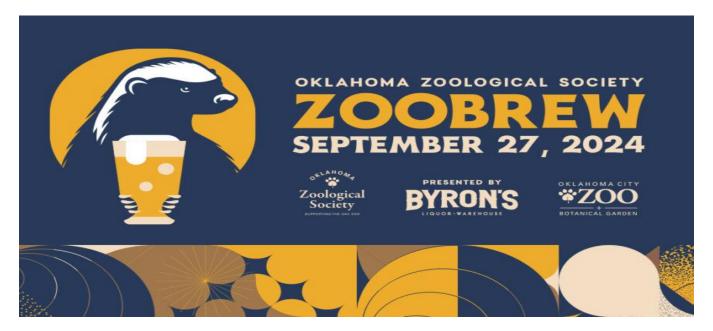
Zoobrew 2024 has come and gone with a resounding success!

REB members served over 150 gallons of beer, meads, ciders and other delicious beverages to over 3,300 entrants at this year's event with great fanfare from the crowd.

Zoobrew is the largest festival attended and participated in by REB members and each year the event seems to surpass the last.

REB is a huge force in this amazing event; helping to pull off one of the largest fundraisers for the Oklahoma City Zoo & Botanical Garden.

We want to thank all of the members who participated in pouring, checking-in, assisting with load-in and being there to help in making this great event a success.





Don't Forget To Visit Our Merch Store!

Go to <u>redearthbrewers.com</u> and click on the <u>MERCH</u> icon to find all of the newest goodies!

A percentage of each purchase comes back directly to the club!





SCALE-UP COMPETITIONS ABOUND!

Roughtail & BIG Scale-Ups Scheduled for October & November

Fall weather temperatures are arriving and along with changing of the season comes along numerous competition scale-up opportunities.

Beginning this month, participants will enter their best pale or amber ale entries for the Roughtail Brewing Company scale-up comp. Entries must follow two simple parameters: a minimum of 3 different hop varieties must be used to fall within a 30-50 IBU range. That's it! So bring your best entries to the October monthly meeting on October 15th.

November is once again our annual scale-up opportunity with Beer Is Good Brewing in Norman. BIG is setting the styles for this year's comp to include German, Czech and Belgian lagers and ales. Entrants must adhere to the classic styles in each of these three middle European classifications. Maximum 2 entries per participant.

Turn in for the BIG scale-up will be on Tuesday, November 19th at Beer Is Good Brewing during the regular monthly meeting.

With all of these opportunities it's time to strike up the kettles and get the boils rolling!



October



Oktoberfest Is In Full Swing

Oktoberfest is the world's largest Volksfest, featuring a beer festival and traveling carnival, and is held annually in Munich, Germany from mid- or late-September to the first Sunday in October, with more than six million international and national visitors attending the event.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 REB Happy Hour Crossed Cannons 6:30-9pm	4	5
6 Last Day of Oktoberfest	7	8	9	10 NHC Award Winners Announced	11	12 FOAM Cup Entry 12PM (Noon)
13	14	15 REB Monthly Meeting Roughtail 7-9PM	16	17	18	19
20	21	22	23	24 Paired Brewing Challenge Turn-In Skydance Brewing 7PM	25	26
27	28	29	30	31		