



RED EARTH BREWERS

BREW NEWS YOU CAN USE

SINCE 2010

JULY 2024

JULY 2024

NO Happy Hour:



Monthly Meeting:



OK CIDER COMPANY

Tuesday, JULY 16, 2024

7:00-9:00 PM

REB BOARD OF DIRECTORS OFFICER NOMINATIONS OPEN

VP, Member at Large, Comp Coordinator

Nominations are now open for Red Earth Brewer's Board of Directors officers to fill the 2024-2026 term.

Board seats open this year include: Vice President, Member At Large and Competition Coordinator. All positions will fill a full two-year term and elections will be held at the regular September meeting.

Nominees must be paid REB members in good standing. A member may self-nominate or be nominated by another member of the club July 1 through September 1, 2024.

A brief description of duties are as follows:

- **Vice President:**

To assist the president with his/her duties.

To collaborate REB competition efforts with the Competition Coordinator and promotion of events.

To preside over meetings in the absence of the president.

- **Member At Large:**

Serve the greater membership as a voting member of the board.

Present concerns of the membership to the board.

Steward meeting and ensure sign-in's at completed.

- **Competition Coordinator:**

Work with the VP to organize and coordinate competitions.

Secure locations for competitions and awards ceremonies.

To coordinate delivery and sorting of competition entries.

Serve as liaison between participants, venues, judges and staff.



Hot Off The Prez

Hello Red Earthers!

I'm baaaaaack!

After a nice break for the month of June it's time to get back in the saddle and gear up for the second half of 2024.

If we thought the first half of the year was busy, just wait. Fall festival season and a gamut of competitions are headed our way and we all need to be prepared to keep our feet on the gas.

Registration has opened for Zoobrew on September 27th with Mesta Festa following on it's heels on September 29th.

High Plains Circuit comps are also kicking into high gear with Dogg Dayzz opening July 1st.

Sowers Cup, Hoppy Halloween, FOAM Cup and Happy Holidays competitions will be here before we know it as well.

You have all done such a fantastic job this year and I look forward to seeing everyone pull together to keep up the momentum and see all the hard work pay off.

So no time to rest on our laurels.

Some other exciting events will be another edition of our Paired Brewing Project and everyone's favorite: the REB Christmas Party! Plus, everything in between to be announced.

While I may sound like a broken record at times, I can't help but reiterate how proud I am of each and every one of you this year. The excitement is palpable and the growth is continuing throughout every demographic within the club.

I also want to encourage anyone interested in serving as a board officer to step up and take that leap of faith to guide this great membership.

If you have any questions about the officer roles and responsibilities, please don't hesitate to contact me or another member of the board. We are here to serve.

So reset, refocus and resume the race to finish out 2024 with a bang!

(And, hopefully, a Circuit of American Club of the Year award!)





REB PLANNING FIELD TRIP TO OSU!

GROWING HOPS & GRAPES FIELD DAY: FRIDAY, JULY 19TH

Red Earth Brewers members are invited to attend a field day at the Oklahoma State University Hops & Grapes research facility in Perkins, Oklahoma on Friday, July 19th at 8:30am.

We will join OSU Extension specialists and experienced professionals to learn about growing hops and grapes at the Cimarron Valley Research Station, 1003 E 104th St, Perkins, OK.

Pre-registration is required and can be done online at <https://okstatecasnr.az1.qualtrics.com/ife/form/SV>

Members and guests attending are invited to meet and park at Lively Beerworks at 7:30am on Friday morning to carpool to the event. After the event there will be informal visits to Stonecloud -Stillwater, 917 S Husband St., and Iron Monk, 519 S Husband St. REB attire is encouraged but plan for the heat of the day.



Don't Forget To Visit Our Merch Store!

Now that Christmas and the holidays are over; you can spend some money on yourself again!

Go to reearthbrewers.com and click on the **MERCH** icon to find all of the newest goodies!

A percentage of each purchase comes back directly to the club!



COMPETITION CORNER!

LEARN TO BREW TO HOST KVIEK COMP: SUMMER SCORCHER 2024

Learn To Brew, 14300 N Lincoln Blvd, Edmond, is sponsoring a homebrewers showcase competition: **Summer Scorchers: Anything Kveik**. Brew any style of your choice, as long as you use a Kveik yeast strain. They are including Mead in this competition in conjunction with Man Made Mead.

Registration is open from July 9 until August 6. Limit 2 entries per person. Learn to Brew is sponsoring participants with prizes for winners. You may register in person at Learn to Brew or by email: learntobrewmoore@gmail.com.

\$5 per entry will be donated to supporting our veterans through the Warriors Veteran Hockey Team.

Entries may be turned in between Sept 3-7, 2024 at Learn to Brew. No mail ins.

Thursday, Sept. 12 th will be the awards ceremony and homebrew showcase in the Learn to Brew Parking lot. 5pm – 8pm.

July

2024

Independence Day Beer Sales Explode

In 2022, American consumers spent \$2.5 BILLION on beer sales for the 4th of July. Some estimates are projecting sales to top \$4 Billion for the 2024 holiday. While summer celebrations are a great time to enjoy our favorite cold, yellow, frothy beverage; REB would like to encourage everyone to drink responsibly. Happy Independence Day!



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 Happy 4th Of July! No Happy Hour	5	6
7	8	9 Registration Open for LTB's Summer Scorcher	10	11	12	13
14	15	16 REB Monthly Meeting OK Cider 7-9pm	17	18	19 REB Field Trip OSU Hops & Grapes Field Day 8:30am	20
21	22 REB Board Meeting 7-9pm	23	24	25	26	27
28	29	30	31			



EXTENSION

GROWING HOPS & GRAPES

FIELD DAY

July 19, 2024 | 8:30 a.m.

LOCATION

▶ **Cimarron Valley
Research Station**

8:30 a.m.

1003 E. 104th Street
Perkins, OK

LEARN ABOUT

Join OSU Extension specialists
and experienced professionals

to learn about growing hops and
grapes at the Cimarron Valley
Research Station.

PRE-REGISTRATION REQUIRED

▶ **Register Online:**
https://okstatecasnr.az1.qualtrics.com/jfe/form/SV_507NwqlCiQ7s3bg

CONTACT

▶ **Becky Carroll**
Senior Extension Specialist
Becky.carroll@okstate.edu
405-744-6139

Visit us at extension.okstate.edu

Persons with disabilities who require alternative means for communication or program information or reasonable accommodation need to contact Becky Carroll at 405-744-6139 or becky.carroll@okstate.edu at least two weeks prior to the event.

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