



RED EARTH BREWERS

BREW NEWS YOU CAN USE

SINCE 2010

AUGUST 2024

AUGUST 2024

Happy Hour:



FRENZY BREWING COMPANY

Thursday, August 1, 2024

6:30PM-9:00PM

Monthly Meeting:



SKYDANCE BREWING

Tuesday, August 20, 2024

7:00-9:00 PM

FESTIVAL SEASON IS HERE!

Start Brewing For Zoobrew, Mesta Festa

Fall festival season is fast approaching and REB has a big impact on the upcoming events.

Zoobrew 2024 will be held Friday, September 27th from 4-9pm. REB members who wish to participate in this year's event will be asked to sign up very soon as space is limited.

Some changes this year will include a commitment from OKC Zoo event staff to provide more volunteers to assist with vendor needs as well as a more compact layout of vendors to keep from getting too spread out throughout the zoo grounds. Dedicated load-out staff will be added to each zone as well.

Hot on the heels of Zoobrew will be **Mesta Festa** on Sunday, September 29th from Noon-6pm. This event will be held at Mesta Park and REB will be planning on setting up our tent for this event.

Once again, space will be limited and participants will be asked to sign up in advance.

As always, REB members wishing to participate in any pouring event are required to have a current Beer, Wine & Cider Homebrewers license on file with the club. This license **MUST** cover the dates of the events.

For questions or assistance in obtaining a license or renewal, there is a link on the Facebook REB Members page or reach out to the club via email @ redearthbrewers@gmail.com.



Hot Off The Prez

Hello Red Earthers!

The dog days of summer are upon us!

Temperatures are soaring and the heat is on to get into the swing of the club's busiest time of year going into the next few months.

As I discussed in this column last month, we will be putting our foot on the gas to reach our club goals and finishing out the 2024 year strong!

However, sometimes with all of the competitions, pouring events and meetings happening, we can lose sight of one of our biggest club missions: **HAVING FUN!**

It is so important to remember at the end of the day as we do all of this work to accomplish our goals that we are all volunteers and this should always be a fun and exciting time for our members.

So I would like to reach out to you right now and ask for your input on some FUN things you would like to do with the club. This can be anything from a club bowling night, a field trip or maybe you want to add another bottle share to the calendar.



Whatever it is you would like to suggest; bring it to me. Staying in touch with the membership's wants and needs are a priority for me and I would like to try to accomplish meeting more of your requests.

I recently traveled to Perkins and Stillwater to participate in the OSU Hops and Grapes Field Day with a couple of other REB members.

Spending the day with Brian Hendry and Kym Hynek reminded me of the importance of just spending quality time with each other outside of our meetings.

Obviously, our monthly REB Happy Hours are another way to have some real camaraderie and fellowship in a relaxed setting. So I encourage everyone to participate in those as often as possible.

Getting to know each and every

one of you individually has been a gift that I wouldn't have otherwise received without joining REB.

So I hope that each and every one of us can recognize the wonderful

opportunity we have to enjoy time with each other. Sharing our love of craft beer and beyond.

Let's go have some fun



REPRESENTING OUR COMMUNITY

Our members are the face and front line for Red Earth Brewers within our local communities. How we represent the club goes a long way in maintaining our public perception and image.

Festivals, pouring events, happy hours and meetings all provide direct interactions with numerous people in the public who may be curious or even unaware about who REB is and what we do.

Therefore, it is paramount that we always put our best foot forward and try to maintain a good image. This is most prevalent at REB pouring events where we interact with the greatest number of people.

As part of this I would like to remind all members of our code of conduct and their personal responsibilities to the club according to our constitution (Section 2):

B. Each member realizes that participation in club activities may involve the consumption of alcoholic beverages, which may affect perception and reactions. All members must obey all pertinent laws relating serving alcohol to minors, driving while impaired, etc.

C. Each member is responsible for his/her own conduct and actions, as well as those of their guests and accepts sole responsibility and liability for their behavior.

As we come into a busy festival season it is important to remember that any member who violates this code of conduct may be respectfully asked to leave the event and/or meeting.



Don't Forget To Visit Our Merch Store!

Now that Christmas and the holidays are over; you can spend some money on yourself again!

Go to reearthbrewers.com and click on the **MERCH** icon to find all of the newest goodies!

A percentage of each purchase comes back directly to the club!



COMPETITION CORNER!

LTB SUMMER SCORCHER 2024

PARTNERING WITH CORE 4 BREWING

Registration Deadline Has Been Extended To August 16th

Learn To Brew, 14300 N Lincoln Blvd, Edmond, is sponsoring a homebrewers showcase competition: ***Summer Scorchers: Anything Kveik***. Brew any style of your choice, as long as you use a Kveik yeast strain. They are including Mead in this competition in conjunction with ***Man Made Mead***.

Registration has been extended to August 16th as LTB has partnered with ***Core 4 Brewing*** to offer a scale-up to the winning entry(s). Core 4 will also be assisting with the judging for the scale-up selection.

You may register in person at Learn to Brew or by email:

learntobrewmoore@gmail.com.

\$5 per entry will be donated to supporting our veterans through the Warriors Veteran Hockey Team as well of 10% of the proceeds from sales of the scale-up brew in the Core 4 taproom once the beer is released.

Entries may be turned in between Sept 3-7, 2024 at Learn to Brew. No mail ins.

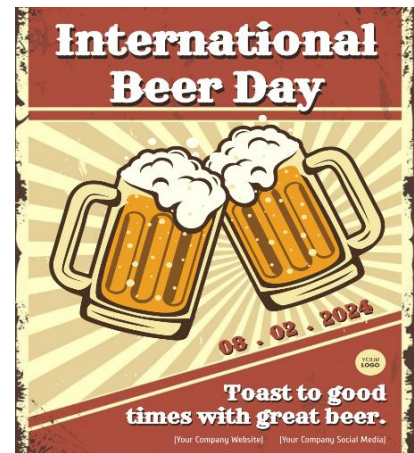
Thursday, Sept. 12th will be the awards ceremony and homebrew showcase in the Learn to Brew Parking lot. 5pm – 8pm.

August

2024

International Beer Day Is August 2nd

Beer is one of the oldest drinks the world has ever known. International Beer Day gives fans worldwide just one more excuse to have a round on the first Friday in August. When it's served up cold and frothy or strong there's no better beverage to beat the heat in the dog days of summer.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 REB Happy Hour Frenzy Brewing 6:30-9pm	2 International Beer Day	3 National Mead Day
4	5	6	7	8	9	10
11	12 HPC Comp Sowers Cup Entry Opens	13	14	15	16 Deadline LTB Summer Scorcher	17
18	19	20 REB Monthly Meeting Skydance Brewing 7-9pm	21	22	23	24
25	26 REB Board Meeting 7-9pm	27	28	29	30 Dog Dayzz Entry Receipt Deadline	31